

LIČNI PODACI

Ime i prezime: Aleksandra Vujko
E-mail: aleksandravujko@yahoo.com
Datum rođenja: 20.10.1980. Osijek, Hrvatska
Nastavničko zvanje: Docent

OBRAZOVANJE

Pregled zvaničnog obrazovanja:

1. PRIRODNO-MATEMATIČKI FAKULTET, UNIVERZITET NOVI SAD, INSTITUT ZA GEOGRAFIJU, TURIZAM I HOTELIJERSTVO (30.11.2011.), ZVANJE: DOKTOR NAUKA U OBLASTI TURIZMA - Naziv doktorske disertacije: „Fruška gora i Vršачke planine – sadašnje i buduće destinacije sportsko-rekreativnog turizma“, KOMISIJA: dr Jovan Plavša, redovni profesor PMF u Novom Sadu (mentor), dr Jovan Romelić, redovni profesor PMF u Novom Sadu (predsednik);, dr Lazar Lazić, redovni profesor PMF u Novom Sadu (član); dr Zoran Tuntev, vanredni profesor Fakulteta za turizam u Ohridu (član).
2. FAKULTET ZA SPORT I TURIZAM, TIMS, UNIVERZITET PRIVREDNA AKADEMIJA, NOVI SAD, DEPARTMAN ZA TURIZAM (2004-2008), ZVANJE: MAGISTAR NAUKA U TURIZMU (naziv magistarske teze: „Fruška gora – destinacija biciklističkog turizma“), (MENTOR: prof. dr. Dragica Tomka). Prosečna ocena tokom magistarskih studija bila: 9,63.
3. PRIRODNO-MATEMATIČKI FAKULTET, UNIVERZITET NOVI SAD, INSTITUT ZA GEOGRAFIJU, TURIZAM I HOTELIJERSTVO (1999-2004), ZVANJE: DIPLOMIRANI GEOGRAF-TURIZMOLOG- diplomirala sa ocenom 10 (tema: „Marketing strategija sportskog turizma na reci Tari“).
4. GIMNAZIJA NIKOLA TESLA- SRBOBRAN (1995-1999), SMER: OPŠTA GIMNAZIJA

Radno iskustvo:

1. UNIVERZITET ZA POSLOVNE STUDIJE (28.09.2018. – do danas) – docent
2. INSTITUTE OF SPORTS, TOURISM AND SERVICE, SOUTH URAL STATE UNIVERSITY, (76 Lenin Avenue, Chelyabinsk 454080, Russia), (08.05.2018. – do danas) – viši naučni saradnik
3. VISOKA POSLOVNA ŠKOLA STRUKOVNIH STUDIJA U NOVOM SADU – predavač na predmetima: „Menadžment turističke destinacije“, „Osnovi turizma“, „Menadžment turističkih i hotelijerskih preduzeća“, „Menadžment ljudskih resursa u turizmu i hotelijerstvu“, „Kvalitet usluga u turizmu i hotelijerstvu“, „Menadžment događaja“, „Turistička geografija“ i „Sportsko-rekreativni turizam“, asistent na predmetima „Marketing u turizmu“. Vodi stučnu praksu studenata druge godine na temu „Primenjeni menadžment

Članstvo u stručnim i naučnim asocijacijama:

turističkih agencija i organizatora putovanja". (01.06.2013 – do danas) – predavač

4. PRIRODNO-MATEMATIČKI FAKULTET, DEPARTMAN ZA GEOGRAFIJU, TURIZAM I HOTELIJERSTVO – istraživač saradnik na projektu „Funkcionalno povezivanje biciklističkog i izletničkog turizma Fruške gore“. Učesnik akcije „Pravo na prvu šansu“ koju je sprovela Vlada Vojvodine. (01.06.2012 – 30.05.2013.)

5. FAKULTET ZA SPORT I TURIZAM – Asistent na sledećim predmetima: "Usluge u turizmu i putovanju", „Ugostiteljstvo“, „Agencijsko poslovanje“, „Sport i turizam“, „Teorija fizičke aktivnosti slobodnog vremena“, „Prostorni resursi za aktivnosti slobodnog vremena“, „Programiranje fizičkih aktivnosti slobodnog vremena“. (01.05. 2008. – 01.07.2009.)

1. Učesnik programa: "The first inaugural meeting of "Principles for responsible Management education – PRME" - chapter central and east Europe", Riga, Letonija, Central and East European Management Association (CEEMAN), 2016. godine. (<http://www.ceeman.org>)
Show less

2. Član Komisije za licenciranje profesora iz oblasti turizma u srednjim školama. Srednja ekonomska škola „Svetozar Miletić“, Novi Sad. 18.04.2016. godine

3. Posедуje sertifikat za uspešno pohađanu obuku pod nazivom „Savremeni trendovi – ishrana, hrana i piće u funkciji razvoja turizma“, organizovanu u sklopu projekta TEMPUS, od strane Privredne komore Vojvodine, 15.06.2016. godine

4. Poseduje sertifikate za doprinos kvaliteta časopisa „Tourism Management Perspectives“ kategorije WoS (M21)

5. Učestvovala u reakreditaciji 2017. smeru „Turizam i hotelijerstvo“ Visoke poslovne škole strukovnih studija iz Novog Sada

6. Član Komisije za obezbeđenje kvaliteta i samovrednovanje Visoke poslovne škole strukovnih studija u Novom Sadu. Novi Sad, od 22.11.2016. godine do decembra 2017. godine

7. Član marketing tima Visoke poslovne škole strukovnih studija u Novom Sadu, od decembra 2016. Godine

8. Od 2016. Godine član Razvojnog centra Ruskog geografskog društva u Srbiji: <http://geografija.org/aktivni-clanovi.php>

Nastavni rad:

1. Prethodni nastavni rad (prije izbora u zvanje nastavnika):

Prethodni izbori u nastavna i naučna zvanja (institucija, zvanje i period)

01.06.2013 – do danas
VISOKA POSLOVNA ŠKOLA STRUKOVNIH STUDIJA U NOVOM SADU – predavač na predmetima: „Menadžment turističke destinacije“, „Osnovi turizma“, „Menadžment turističkih i hotelijerskih preduzeća“, „Menadžment ljudskih resursa u turizmu i hotelijerstvu“, „Kvalitet usluga u turizmu i hotelijerstvu“, „Menadžment događaja“, „Turistička geografija“ i „Sportsko-rekreativni turizam“, asistent na predmetima „Marketing u turizmu“. Vodi

REFERENCE MEĐUNARODNOG NIVOA (publikacije u međunarodnim časopisima, međunarodne naučne konferencije)

stučnu praksu studenata druge godine na temu „Primenjeni menadžment turističkih agencija i organizatora putovanja“.

• 03.09.2015 – 24.05.2016. radila kao pomoćnik direktora za nastavu na Visokoj poslovnoj školi strukovnih studija u Novom Sadu.

• 01.05. 2008. – 01.07.2009. godine
FAKULTET ZA SPORT I TURIZAM – Asistent na sledećim predmetima: "Usluge u turizmu i putovanju", „Ugostiteljstvo“, „Agencijsko poslovanje“, „Sport i turizam“, „Teorija fizičke aktivnosti slobodnog vremena“, „Prostorni resursi za aktivnosti slobodnog vremena“, „Programiranje fizičkih aktivnosti slobodnog vremena“.

1. Vujko, A., Tretiakova, N.T., Petrović, M., Radovanović, M., Gajić, T., & Vuković, D. (2018): Women's empowerment through self-employment. *Annals of tourism research*, (IF 2017: 5.086), <https://www.journals.elsevier.com/annals-of-tourism-research> indexed by WoS and Scopus

Vujko, A., Penić, M., & Gajić, T. (2018): The condition of the rural hospitality enterprises in rural tourism of Serbia. *Revista de la Facultad de Agronomia*. 117(1), pp. 53-60, Website: <http://revista.agro.unlp.edu.ar/index.php/revagro/article/view/567> indexed by WoS

2. Vujko, A., Petrović, D.M., Gostović, D., Radovanović, M., & Vuković, D. (2018). The role of natural resources in the ecotourism development – lessons from the city of Subotica (northern Serbia). *Deturope – The Central European Journal of Regional Development and Tourism*, 10(2), pp.112-123, ISSN 1821-2506 <http://www.deturope.eu/> indexed by WoS and Scopus

3. Gajić, T., Vujko, A., Petrović, M.D; Mrkša, M., Penić, M. (2018): Examination of regional disparity in the level of tourist offer in rural clusters of Serbia. – *Ekonomika poljoprivrede - Economics of Agriculture* – 65(3), pp.911-929 indexed by WoS

4. Vujko, A., Tretiakova, N.T., Dimitrić, D., Petrović, D.M., Radovanović, M., & Vuković, D. (2018): Demographic monitoring and forecasting tourists' arrivals as a means of overcoming seasonality. *GeoJournal of tourism and geosites*, <http://gtg.webhost.uoradea.ro> 22(2), pp. 525-534, ISSN 2065-0817, DOI10.30892/gtg.22221-308 indexed by Scopus

5. Verbitskaya, N., Vuković D., Mehrentsev, A., Jakovljević, D., Vujko, A. (2018): Cube Online Analytical Model (COLAM) in the River Shipping Logistic Forecasting. *Journal of Geographical Institute Jovan Cvijic of SASA*, 68(2), 297–304, UDC: 911:626.7, DOI: <https://doi.org/10.2298/IJGI1802297V>, indexed by WoS

6. Vujko, A., Papić-Blagojević, N., Gajić, T. (2018): Applying the exponential smoothing model for forecasting tourists' arrivals in Serbia. *Ekonomika poljoprivrede - Economics of Agriculture*, 65(2), pp. 465-484, UDC: 338.43:63, ISSN: 0352-3462, DOI: <https://doi.org/10.5937/ekoPolj1802757V> indexed by WoS

7. Radovanović, M. M., Vyklyuk, Y., Stevančević, M., Milenković, M., Jakovljević, D., Petrović, D. M., Malinović Miličević, S., Vuković, N., Vujko, A., Yamashkin, A., Sydor, P., Vuković, D., Škoda, M. (2018). Forest Fires in Portugal – Case Study, *Thermal Science* indexed by WoS and Scopus

8. Petrović, M. D., Vujko, A., Gajić, T., Vuković, D. B., Radovanović, M., Jovanović, J. M., & Vuković, N. (2018). Tourism as an Approach to

Sustainable Rural Development in Post-Socialist Countries: A Comparative Study of Serbia and Slovenia. *Sustainability*, 10(1), 54. doi: <https://doi.org/10.3390/su10010054> Retrieved from <http://www.mdpi.com/2071-1050/10/1/54> indexed by WoS and Scopus

9. Petrović, M. D., Lukić, D., Radovanović, M., Vujko, A., Gajić, T., & Vuković, D. (2017). "Urban geosites" as potential geotourism destinations – evidence from Belgrade. *Open Geosciences*, 9(1), 442–456. doi: <https://doi.org/10.1515/geo-2017-0034> Retrieved from <https://www.degruyter.com/view/j/geo.2017.9.issue-1/geo-2017-0034/geo-2017-0034.xml> indexed by WoS and Scopus

10. Vujko, A., Gajić, T., Dragosavac, M., Maksimović, B., & Mrkša, M. (2017): Level of integration among rural accommodation sector and travel agencies. *Ekonomika poljoprivrede - Economics of Agriculture* 64(2)/2017, 659-670. Retrieved from: <http://bsaae.bg.ac.rs/images/Ekonomika%20kompletna/2017/EP%202%202017%20lq.pdf> indexed by WoS

11. Otović, S., Demirović, D., Košić, K., & Vujko, A. (2017): Fostering entrepreneurship at high schools: a case of rural areas in Vojvodina (Serbia). *Ekonomika Poljoprivrede*, 64(4), pp. 1523-1537 Retrieved from <http://www.bsaae.bg.ac.rs/images/Ekonomika%20kompletna/2017/EP%204%202017lq.pdf> indexed by WoS

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14. Vujko, A., Plavša, J., Petrović, M. D., Radovanović, M., & Gajić, T. (2017). Modelling of Carrying Capacity in National Park – Fruška Gora (Serbia) case study. *Open Geosciences*, 9(1), 61–72. doi: <https://doi.org/10.1515/geo-2017-0005> Retrieved from <https://www.degruyter.com/view/j/geo.2017.9.issue-1/geo-2017-0005/geo-2017-0005.xml?format=INT> indexed by WoS and Scopus

15. Vujko, A., Petrović, M. D., Dragosavac, M., & Gajić, T. (2016). Differences and Similarities among Rural Tourism in Slovenia and Serbia – Perceptions of Local Tourism Workers. *Ekonomika poljoprivrede - Economics of Agriculture*, 1459-1469. Retrieved from: <http://www.bsaae.bg.ac.rs/images/Ekonomika%20kompletna/2016/EP%204%202016.pdf> indexed by WoS

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24. Vujko, A., & Plavša J. (2013): Possibilities of improving international cross-border cooperation through cycling „Szekelys route“, *Geojournal for Tourism and Geosites*, University of Oradea, Department of Geography, Tourism and Territorial Planning, 2(12), pp. 185-203, Retrieved from http://gtg.webhost.uoradea.ro/PDF/GTG-2-2013/10_Vujko_123.pdf indexed by Scopus

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26. Cvijanović, D., Gajić Tamara, Vujko Aleksandra, Leković, M., (2018): „Satisfaction of hotel workers as a component of business quality improvement: A report from rural areas of Serbia“, *Agriculture & Forestry*,

Vol. 64(4): 183-194, 2018, Podgorica, Montenegro, ISSN 0554-5579 (Printed); ISSN 1800-9492 (ONLINE); doi: 10.17707/AgricultForest; DOI:10.17707/AgricultForest.64.4.20;

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28. Gajić, T., Vujko, A. (2018): Gastronomy as a revitalization factor of the traditional farm houses (salaši) – case study of Čenej settlement. First International scientific and expert Conference "Economic development and competitiveness of European countries: achievements-challenges-opportunities", 03-04.10.2018. Novi Sad School of Business (M34), ISBN: 978-86-7203-144-7, pp. 157-160

29. Cvijanović, D., Vujko, A. Gajić, T., (2018). Wine tourism of Vojvodina as a modern trend of gastronomic tourism. Naučni i stručni skup sa međunarodnim sudjelovanjem "130 godina organiziranoga vinogradarstva i vinarstva u Bosni i Hercegovini". Federalni agromediteranski zavod Mostar i Agronomski i prohrambeno-tehnološki fakultet, Sveučilišta u Mostaru. 21 i 22.06. ISBN: 978-9958-16-090-5, pp. 135-142

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31. Gajić, T., Vujko, A. (2018): Parameters of tourist development of Serbia on the world tourist market. The Third International Scientific Conference: Tourism in function of development of the republic of Serbia - Tourism product as a factor of competitiveness of the Serbian economy and experiences of other countries. University of Kragujevac, Faculty of hotel management and tourism in Vrnjačka Banja, Vol 3. pp. 222-237, ISBN 978-86-89949-29-2, 31.05.-02.06.2018.

32. Cvijanović, D., Vujko, A., & Gajić, T. (2017): Evaluation of Western Serbia rural tourism development. First international scientific conference "Challenges of tourism and business logistics: ISCTBL 2017". "Goce Delčev" University - Štip, Macedonia and Faculty of Tourism and Business Logistics – Gevgelia, Makedonija. Oktobar 24-25.2017. ISBN 978-608-244-465-9 pp.68-81

33. Petrović, MD., Vujko, A., Demirović, D., Gagić, S., & Denda, S. (2017): Model of tourism development in the region – the example from Serbian rural society. International Conference "Theory and practice of harmonization of interaction of natural, social and production systems of the region", Saransk, Republic of Mordovia (Russian Federation), 12-13.10.2017. UDK. 911.3:33:574, ISBN 978-5-7103-3424-9, pp. 40-49.

34. Petrović, M., Vujko, A., & Terzić, A. (2017): The comparison of the main management principles of "agritourist" farms and "agricultural" farms. V international scientific-practical conference "Sustainable development of tourism market: international practice and russian experience". Stavropol state agrarian university, faculty of social and cultural service and tourism, Russia, 5(1), pp. 89-94, UDK: 338.48, 18-20.04.2017. ISBN: 978-5-9909675-4-0

35. Vujko, A., Gajić, T., & Papić-Blagojević N. (2017): The impact of specific forms of tourism on the economic destinations development, International scientific conference on economics and management EMAN 2017: globalization challenges. 30.03.2017. ISBN 978-86-80194-06-6 Izdavači: Association of Economists and Managers of the Balkans, Belgrade, Serbia; Faculty of Management Koper– Koper, Slovenia; Doba Business School - Maribor, Slovenia; Integrated Business Faculty - Skopje, Macedonia; Faculty of Management - Zajecar, Serbia. pp.897-908

36. Gajić, T., & Vujko, A. (2017): Tourism as a potential factor of economic development - A report from Serbia. The Second International Scientific Conference: Tourism in function of development of the republic of Serbia - Tourism product as a factor of competitiveness of the Serbian economy and experiences of other countries. University of Kragujevac, Faculty of hotel management and tourism in Vrnjačka Banja, Vol 2. pp. 128-144, ISBN 978-86-89949-21-6 Date:1-3.06.2017

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39. Gajić, T., Vujko, A., & Petrović, M. (2016): Integration of Travel Agencies with Traditional Farm Houses in Rural Destination. Third International Conference Higher Education in Function of Sustainable Development of Tourism in Serbia and Western Balkans, Užice (Serbia). 153-158. ISBN: 978-86-83573-84-4 Retrieved from <http://sed.vpts.edu.rs/fajlovi/ZBORNIK%20III-ca%20Int%20conf%20SED%20%202016.pdf>

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of an agritourism destination – a theoretical approach. IV international scientific-practical conference “Sustainable development of tourism market: international practice and russian experience”. Stavropol state agrarian university, faculty of social and cultural service and tourism, Russia. 11-17.04. 2016. pp. 94-100, UDK: 338.48, ISBN 978-5-9907780-7-8

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JEZICI Maternji jezik: Ostali jezici:

1. Srpski
2. Engleski jezik : čitanje-odlično, pisanje – odlično, govor – odlično (sertifikat)

Vozačka dozvola:

B, BE, B1 kategorija

**Banja Luka,
26.02.2019. godine**

Doc. dr Aleksandra Vojko