



## Dragan Vukolić

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<b>Datum i mjesto rođenja</b>	<i>14.12.1989. Sremska Mitrovica, Republika Srbija</i>
<b>Nastavničko zvanje</b>	<i>Docent</i>

### 1. OBRAZOVANJE

#### **2025.**

*Fakultet za hotelijerstvo i turizam Univerzitet u Kragujevcu, smer menadžment u hotelijerstvu i turizmu. Doktor nauka – menadžment i biznis. Tema „Uticaj kvaliteta gastronomske usluge na zadovoljstvo turista generacije „Z” i njihovu nameru da preporuče agroturistička gazdinstva putem eWOM-a“*

#### **2019**

*Fakultet za turizam i hotelijerstvo Univerzitet za poslovne studije, smer gastronomija. Master hotelijerstva – gastronomije. Tema „Uticaj naziva jela u meniju na gostov izbor restoranske hrane“.*

#### **2017**

*Fakultet za turizam i hotelijerstvo Univerzitet za poslovne studije, smer gastronomija. Diplomirani menadžer gastronomije. Tema „Savremeno srednjoškolsko obrazovanje kuvara i konobara“.*

#### **2011.**

*Visoka hotelijerska škola Beograd, smer gastronomija. Strukovni menadžer gastronomije, diplomski rad „Primena mlečnih proizvoda u pripremi poslastičarsko pekarskih proizvoda“.*

#### **2007.**

*Ekonomska škola „9. maj“, Sremska Mitrovica*

## 2. RADNO ISKUSTVO

### **2019-**

*Fakultet za turizam i hotelijerstvo, Univerzitet za poslovne studije, Banja Luka, asistent za gastronomsku grupu predmeta*

### **2012-**

*Srednja škola Veliko Gradište; Ekonomska škola 9. maj Sremska Mitrovica, profesor ugostiteljsko – turističke grupe predmeta*

### **2021-2025**

*Fakultet za hotelijerstvo i turizam u Vrnjačkoj Banji, Univerzitet u Kragujevcu, demonstrator za gastronomsku grupu predmeta.*

### **2010-2022**

*Ugostiteljsko – turistički objekti u Srbiji, Rusiji, Grčkoj, Slovačkoj, Crnoj Gori i Bosni i Hercegovini, na pozicijama menadžer, šef kuhinje, kuvar i poslastičar.*

## 3. ČLANSTVO U STRUČNIM I NAUČNIM ASOCIJACIJAMA

*Član Društva za ishranu Srbije*

*Saradnik Centra Ruskog geografskog društva u Srbiji*

*Član Srpskog geografskog društva*

## 4. NASTAVNI RAD

### **2019-**

*Fakultet za turizam i hotelijerstvo, Univerzitet za poslovne studije, Banja Luka, asistent za gastronomsku grupu predmeta*

### **2012-**

*Srednja škola Veliko Gradište; Ekonomska škola 9. maj Sremska Mitrovica, profesor ugostiteljsko – turističke grupe predmeta*

### **2021-2025**

*Fakultet za hotelijerstvo i turizam u Vrnjačkoj Banji, Univerzitet u Kragujevcu, demonstrator za gastronomsku grupu predmeta.*

## 5. NAUČNI RAD

### **Univerzitetski udžbenik (originalni naslov, autori, godina izdanja i izdavač):**

1. *Gastronomski menadžment sa gastronomskim turizmom*, **Vukolić D.**, Gajić T. i Kalamanda O., 2025. Univerzitet za poslovne studije. ISBN 978-99955-95-39-5

### **Druga nastavna sredstva (originalni naslov, autori, godina izdanja i izdavač):**

2. **Vukolić, D.** (2019). *Dnevnik vežbi, praktične, blok i profesionalne prakse za obrazovni profil kuvar*. Kolor print. ISBN 978-86-80062-09-9
3. **Vukolić, D.** (2021). *Praktikum sa dnevnikom prakse: Za studente osnovnih akademskih studija. Gastronomija i restoraterstvo*. Univerzitet za poslovne studije Banja Luka. ISBN 978-99955-95-21-0
4. Gajić, T., **Vukolić, D.**, & Bugarčić, J. (2022). *Praktikum iz osnova gastronomije za studente osnovnih akademskih studija*. Univerzitet u Kragujevcu, Fakultet za hotelijerstvo i turizam u Vrnjačkoj Banji.

### **Rad u vodećem međunarodnom časopisu (rangiran do 5% časopisa prema JCR IF2, JCR IF5, JCI)**

5. Gajić, T., **Vukolić, D.**, & Veljović, S. (2026). Can hotels benefit from connected rooms technology, and are tourists ready to embrace it? An analysis of business performance and user perception. *International Journal of Hospitality Management*, 133, 104480. <https://doi.org/10.1016/j.ijhm.2025.104480>

### **Rad u vodećem međunarodnom časopisu (rangiran od 5% do 15% časopisa prema JCR IF2, JCR IF5, JCI)**

6. **Vukolić, D.**, Gajić, T., & Penić, M. (2025). The effect of social networks on the development of gastronomy—the way forward to the development of gastronomy tourism in Serbia. *Journal of Tourism Futures*, 11(1), 124-139. <https://doi.org/10.1108/JTF-01-2022-0034>
7. **Vukolić, D.**, Radišić, M., Radišić, M., Pevac, D., Milošević, S., & Gajić, T. (2025). The Role of Food Safety in Sustainable Gastronomic Tourism: Insights from Farm-Stay Tourist Experiences. *Agriculture*, 15(18), 1966. <https://doi.org/10.3390/agriculture15181966>
8. **Vukolić, D.**, Gajić, T., Cabral, Ó., Veljović, S., & Knežević, S. (2025). Revolutionizing the hospitality industry: The impact of AI technologies on efficient food management and reduction of food waste. *Journal of Tourism Futures*, Advance online publication, 1–29. <https://doi.org/10.1108/JTF-02-2025-0033>

### **Rad u vodećem međunarodnom časopisu (rangiran od 15% do 35% časopisa prema JCR IF2, JCR IF5, JCI)**

9. Gajić, T., Petrović, M.D., Blešić, I., **Vukolić, D.**, Milovanović, I., Radovanović, M., Vuković, D., Kostić, M., Vuksanović, N., & Malinović-Miličević, S. (2022). COVID-19 certificate as a cutting-edge issue in changing the perception of restaurants' visitors – Illustrations from Serbian urban centers. *Frontiers in Psychology*, 12, 5222. <https://doi.org/10.3389/fpsyg.2022.914484>
10. Gajić, T., **Vukolić, D.**, Knežević, S., Spasojević, A., Đoković, F., Milošević, S., Radišić, M., Radišić, M., & Pevac, D. (2025). Acceptance of innovative food among tourists: Psychological factors and generational differences in the post – transition context of Serbia. *Foods*, 14(21), 3607. <https://doi.org/10.3390/foods14213607>

11. Gajić, T., Blešić, I., **Vukolić, D.**, Ivkov, M., Radovanović, M. M., Malinović-Milićević, S., & Miljković, O. (2025). Adapting the Smart Village Index as a technological tool for rural digitalization and tourism development in emerging economies. *Technologies*, 13(11), 513. <https://doi.org/10.3390/technologies13110513>

***Međunarodni časopis (rangiran od 35% do 75% časopisa prema JCR IF2, JCR IF5, JCI; kao i časopisi koji su na SJR-u Q1)***

12. Gajić, T., Popov Raljić, J., Blešić, I., Aleksić, M., **Vukolić, D.**, Petrović, M.D., Yakovenko, N.V., & Sikimić, V. (2021). Creating Opportunities for the Development of Craft Beer Tourism in Serbia as a New Form of Sustainable Tourism. *Sustainability*, 13(16), 8730. <https://doi.org/10.3390/su13168730>
13. Gajić, T., **Vukolić, D.**, Petrović, M.D., Blešić, I., Zrnić, M., Cvijanović, D., Sekulić, D., Spasojević, A., Obradović, M., Obradović, A., Savić, I., Jovanović, J.M., Gajić, M., Lukić, D., & Anđelković, Ž. (2022). Risks in the Role of Co – Creating the Future of Tourism in „Stigmatized“ Destinations. *Sustainability*, 14(23), 15530. <https://doi.org/10.3390/su142315530>
14. Gajić, T., Raljić, J. P., Blešić, I., Aleksić, M., Petrović, M. D., Radovanović, M. M., Vuković, D., Sikimić, V., Pivac, T., Kostić, M., Sekulić, D., **Vukolić, D.**, Penić, M. & Munitlak Ivanović, O. (2022). Factors that influence sustainable selection and reselection intentions regarding soluble/instant coffee – the case of Serbian consumers. *Sustainability*, 14(17), 10701. <https://doi.org/10.3390/su141710701>
15. **Vukolić, D.**, Gajić, T., Petrović, M. D., Bugarčić, J., Spasojević, A., Veljović, S., Vuksanović, N., Bugarčić, M., Zrnić, M., Knežević, S., Rakić, S. R., Drašković, B. D., & Petrović, T. (2023). Development of the Concept of Sustainable Agro - Tourism Destinations - Exploring the Motivations of Serbian Gastro – Tourists. *Sustainability*, 15(3), 2839. <https://doi.org/10.3390/su15032839>
16. Gajić, T., Đoković, F., Blešić, I., Petrović, M. D., Radovanović, M. M., **Vukolić, D.**, Mandarić, M., Dašić, G., Syromiatnikova, J. A., Mićović, A. (2023). Serbian Countryside as a Booster for the Future Recovery of Rural Tourism. *Land*, 12(3), 624. <https://doi.org/10.3390/land12030624>
17. Gajić, T., **Vukolić, D.**, Bugarčić, J., Đoković, F., Spasojević, A., Knežević, S., Boljanović Đorđević, J., Glišić, S., Matović, S. & Dávid, L. D. (2024). The Adoption of Artificial Intelligence in Serbian Hospitality: A Potential Path to Sustainable Practice. *Sustainability*, 16(8), 3172. <https://doi.org/10.3390/su16083172>
18. Gajić, T., Ranjbaran, A., **Vukolić, D.**, Bugarčić, J., Spasojević, A., Đorđević Boljanović, J., Vujačić, D., Mandarić, M., Kostić, M., Sekulić, D., Bugarčić, M., Drašković, B. & Rakić, S. R. (2024). Tourists' Willingness to Adopt AI in Hospitality—Assumption of Sustainability in Developing Countries. *Sustainability*, 16(9), 3663. <https://doi.org/10.3390/su16093663>
19. Makivić, R., **Vukolić, D.**, Veljović, S., Bolesnikov, M., Dávid, L. D., Ivanišević, A., Silić, M. & Gajić, T. (2024). AI Impact on Hotel Guest Satisfaction via Tailor-Made Services: A Case Study of Serbia and Hungary. *Information*, 15(11), 700. <https://doi.org/10.3390/info15110700>
20. Knezević, S., Gajić, T., Djonović, N., Knezević, S., **Vukolić, D.**, Marinković, T., Janićijević, N., Vasiljević, D., Djordjević, S., Marinković, D., & Stajić, D. (2024). Sex-Specific Associations Between Lifestyle Factors and Sick Leave in the Serbian Working Population: Findings from the National Health Survey. *Healthcare*, 12(22), 2203. <https://doi.org/10.3390/healthcare12222203>
21. Gajić, T., **Vukolić, D.**, Spasojević, A., Blešić, I., Petrović, M. D., Bugarčić, J., Bugarčić, M., Drašković, D.B. & Milivojević, M. (2025). Exploring Attitudes on the Sustainable Balance

Between Nature Conservation and Economic Development Through Ecotourism – Lessons from EU and Non-EU Countries. *Land*, 14(2), 395. <https://doi.org/10.3390/land14020395>

22. Issakov, Y., Lečić, B., Spasojević, A., Knežević, S., Mandarić, M., Stojanović, K., Gajić, T., & **Vukolić, D.** (2025). Security and Sustainability of Tourist Destinations Through Digital Technologies: A Comparative Analysis of Almaty and Belgrade. *Sustainability*, 17(20), 9126. <https://doi.org/10.3390/su17209126>
23. **Vukolić, D.**, Gajić, T., Popović, A., Antonić Trebovac, T., & Knežević, S. (2025). Guest perceptions of the role of music in gastronomic experiences. *International Journal of Gastronomy and Food Science*, 42, 101327. <https://doi.org/10.1016/j.ijgfs.2025.101327>

**Međunarodni časopis (rangiran od 75% do 100% časopisa prema JCR IF2, JCR IF5, JCI; kao i časopisi koji su na SJR-u Q2)**

24. Gajić, T., **Vukolić, D.**, Deliće – Jović, M., Antonić, T. (2021). Promene navika u ishrani mladih tokom Covid-19 pandemije u Republici Srpskoj. *Sport i zdravlje*, 1; 25-40. <https://doi.org/10.7251/SIZ2101025G>
25. Kojić, V., Lugonja, A., **Vukolić, D.** (2021). Entrepreneurship in post Covid conditions. *Business studies*, 13(25-26), 253-260. <https://doi.org/10.7251/POS2126253K>
26. **Vukolić, D.**, Gajić, T., Knežević, M. (2023). Attitudes of Gastronomy Tourists Towards the Development of Gastronomy Tourism - A Case Study from Banja Luka. *Business Studies*, 29-30, 11-21. <https://doi.org/10.7251/POS2330011V>
27. Gajić, T., Zrnić, M., & **Vukolić, D.** (2023). Analysis and prediction of tourist traffic in the Republic of Serbia after the pandemic. *International Review*, (3-4), 213-222. <https://doi.org/10.5937/intrev2304209G>
28. Gajić, T., **Vukolić, D.**, Đoković, F., & Dávid, L. D. (2024). A conceptual study on the choice of tourist destination among young people in the Republic of Serbia. *TEME: Journal for Social Sciences*, 48(4), 937–957. <https://doi.org/10.22190/TEME230816053G>
29. Gajić, T., **Vukolić, D.**, Veljović, S., Petrović, M. D., Mićović, A., Raljić Popov, J., Aleksić, M., Dimitrijević, M., Nizamatinova, Z., Aidarbayeva, A., & Dávid, L. D. (2025). Geographical indications as attractors for rural tourism: Insights from the countryside of Serbia. *GeoJournal of Tourism and Geosites*, 59(2), 856–869. <https://doi.org/10.30892/gtg.59230-1462>
30. Medić, J., Kojić, V., Stranjančević, A., & **Vukolić, D.** (2025). Effectiveness of artificial intelligence in communication management. *Business Studies*, 17(33–34), 71–81. <https://doi.org/10.7251/POS2534071M>

**Međunarodni časopis (referisani u SJR Q1, Q2, Q3; časopisi stranih izdavača koji su na JCR bez IF2, IF5, JCI; časopisi koji su na SJR Q3)**

31. Gajić, T., **Vukolić, D.**, Conić, M., Naumov, K., Zdravković, I., & Petković, N. (2025). Enhancing tourist satisfaction through the 4As framework and digital engagement: Lessons from Serbia. *Tourism and Hospitality*, 6(5), 241. <https://doi.org/10.3390/tourhosp6050241>

**Vodeći nacionalni časopis (časopisi domaćih izdavača; časopis na SJR Q4)**

32. Gajić, T., **Vukolić, D.**, & Stojanović, K. (2021). Nematerijalno kulturno nasleđe kao turistički atraktor – Studija slučaja iz Sremske Mitrovice. *Oditor*, 77-90. <https://doi.org/10.5937/oditor2101077G>

33. Gajić, T., Penić, M., & **Vukolić, D.** (2022). The impact of fear of COVID-19 infection on consumers' intention to visit restaurants. *Hotel and Tourism Management*, 10(1), 67-78. <https://doi.org/10.5937/menhottur2201067G>
34. Bugarčić, J., Cvijanović, D., **Vukolić, D.**, Zrnić, M., Đoković, F., & Gajić, T. (2023). Gastronomy as an Effective Tool for rural prosperity – Evidence from rural settlements in Republic of Serbia. *Economics of Agriculture*, 70(1), 169-183. <https://doi.org/10.59267/ekoPolj2301169B>
35. Gajić, T., **Vukolić, D.**, Zrnić, M., & Dénes, D. L. (2023). The quality of hotel service as a factor of achieving loyalty among visitors. *Hotel and Tourism Management*, 11(1), 67-77. <https://doi.org/10.5937/menhottur2301067G>
36. Gajić, T., **Vukolić, D.**, Đoković, F., Jakovljević, M., Bugarčić, J., Jošanov Vrgović, I., Glišić, S. (2023). Application of the PPM model in assessing the impact of economic factors on the selection of an Agro-tourism destination after Covid-19. *Economic of agriculture*, 70(3), 755-771. <https://doi.org/10.59267/ekoPolj2303755G>
37. Gajić, T., **Vukolić, D.**, & Penić, M. (2024). Revival of the hotel industry: The impact of food waste reduction on Serbia's economic prospects. *Economics of Agriculture*, 71(1), 75–98. <https://doi.org/10.59267/ekoPolj240175G>
38. **Vukolić, D.**, Gajić, T., Knežević, S., & Cilić, M. (2024). The impact of the quality of gastronomic services on tourist satisfaction in agritourism farms in Eastern Serbia. *Hotel and Tourism Management*, 12(2), 89-105. <https://doi.org/10.5937/menhottur2400015V>
39. Veljović, S., **Vukolić, D.**, & Gajić, T. (2025). The impact of fruits on the sensory acceptability of yogurt among Generation Z. *Acta Agriculturae Serbica*, 30(59), 9-19. <https://doi.org/10.5937/AASer2559009V>

#### **Vodeći nacionalni časopis (od 15% do 50% časopisa, domaćih izdavača)**

40. **Vukolić, D.**, Gajić, T., & Popović, A. (2021). The impact of the name of dishes in the menu on the choice of dishes in Serbian restaurants. *Bizinfo*, 13(1), 25-32. <https://doi.org/10.5937/bizinfo2201025V>
41. Vujić, T., Vujić, M., Zrnić, M., Gajić, T., & **Vukolić, D.** (2022). Selected quality factors in the function of creating guests' satisfaction. *Marketing*, 53(4), 276-283. <https://doi.org/10.5937/mkng2204276v>
42. Gajić, T., **Vukolić, D.**, Ranjbaran, A., Dávid, L. D., & Vargáné, I. (2024). Pathways to Prosperity: Unveiling the Determinants of Agro-Tourism Growth in the Republic of Serbia. *Journal of Agronomy, Technology and Engineering Management (JATEM)*, 7(1), 1021-1035. <https://doi.org/10.55817/RSFI1888>
43. **Vukolić, D.**, Gajić, T., & Popović, A. (2025). Digital transformation in hospitality: the role of AI in enhancing business through gastronomic offerings. *Bizinfo Blace*, 16(1), 1-9. <https://doi.org/10.71159/bizinfo250004V>
44. Knežević, S., **Vukolić, D.**, Dávid, L. D., & Gajić, T. (2025). Exploring gender differences in achieving work-life balance: A study of hospitality employees in the Republic of Serbia. *Journal of Agronomy, Technology and Engineering Management*, 8(1), 1370-1384. <https://doi.org/10.55817/RJWY2478>
45. Knežević, S., **Vukolić, D.**, & Gajić, T. (2025). Challenges, strategies, and the impact of Work-life balance on employee well-being and efficiency in hotels of Western Serbia: A case study. *Trendovi u poslovanju*, 13(1), 53-63. <https://doi.org/10.5937/trendpos2501053K>

### **Nacionalni časopis (od 35% do 75% časopisa, domaćih izdavača)**

46. Knežević, S., **Vukolić, D.**, Gajić, T., & Zrnić, M. (2022). Employment in the modern era through understanding business social networks. *Trendovi u poslovanju*, 20(2), 6-20. <https://doi.org/10.5937/trendpos2202006K>
47. Vujić, T., Vujić, M., Zrnić, M., Gajić, T., & **Vukolić, D.** (2022). The influence of gastronomic offer and services on the branding of hotel Divčibare. *Turističko poslovanje*, (30), 13-22. <https://doi.org/10.5937/turpos0-40569>
48. Zrnić, M., Gajić, T., **Vukolić, D.**, Knežević, S., & Knežević, M. (2023). Navigating the complex world of food and beverage management in hotels: Challenges, opportunities, and best practices. *Turističko poslovanje*, (31), 63-70. <https://doi.org/10.5937/turpos0-43369>
49. Gajić, T., **Vukolić, D.**, & Popović, A. (2023). The hidden weight of tourism in a post-pandemic period. *Turističko poslovanje*, 32, 53–64. <https://doi.org/10.5937/turpos0-47040>
50. Knežević, S., Gajić, T., Sekulić, D., Djoković, F., **Vukolić, D.**, & Zrnić, M. (2023). Work-life balance: A historical review and insights for the hospitality industry. *Turističko poslovanje*, (32), 91-99. <https://doi.org/10.5937/turpos0-47041>

### **Nacionalni časopis (od 75% časopisa, domaćih izdavača)**

51. **Vukolić, D.**, Gajić, T., & Bugarčić, J. (2021). Guest satisfaction with the offer of European international dishes and products in Serbian restaurants. *Turističko poslovanje*, (28), 27-38. <https://doi.org/10.5937/turpos0-34567>
52. Gajić, T., & **Vukolić, D.** (2021). Is the participation of women in the rural tourism development of Serbia visible? *Journal of Tourism and Sports Management*, 4(2), 498–505.
53. **Vukolić, D.**, Gajić, T., Popović, A., & Cilić, M. (2024). Analyzing tourist motivation for destination promotion through eWOM: Focus on gastronomic events. *Turističko poslovanje*, 34, 81-92. <https://doi.org/10.5937/turpos0-53087>
54. Jevtić, M., Gajić, T., & **Vukolić, D.** (2024). Theoretical review and literature analysis of the role of the environment in health tourism. *Turističko poslovanje*, 34, 69-79. <https://doi.org/10.5937/turpos0-53295>
55. Knežević, S., Gajić, T., & **Vukolić, D.** (2024). Perceptions, attitudes, and perspectives of visitors of wellness centers as a component of a healthy lifestyle: A cross-sectional study. *Facta Universitatis, Series: Medicine and Biology*, 26(1), 55–60. <https://doi.org/10.22190/FUMB230315010K>
56. **Vukolić, D.**, Gajić, T., & Milošević, S. (2025). From taste to recommendation: An analysis of factors shaping eWOM at gastronomic events in Vojvodina (R. Serbia). *Turističko poslovanje*, 35, 21–33. <https://doi.org/10.5937/turpos0-58200>
57. Popović, A., Conić, M., & **Vukolić, D.** (2025). The evolution of gastronomic management: A systematic literature review and new perspectives in the post-pandemic era. *Turističko poslovanje*, 35, 141–151. <https://doi.org/10.5937/turpos0-58243>

### **Nacionalni naučni časopis koji se prvi put kategorizuje**

58. **Vukolić, D.** (2020). Gastronomski proizvodi u funkciji razvoja različitih oblika turizma u Sremskom okrugu. *Održivi razvoj*, 2(2), 41-54. <https://doi.org/10.5937/OdrRaz2002041V>

59. Gajić, T., **Vukolić, D.**, & Knežević, S. (2024). Uređenje efikasnosti i personalizacije usluga putem primene veštačke inteligencije u hotelskoj industriji. *Ekonomist*, 3(2), 9–31. <https://doi.org/10.46793/EKONOMIST3.2.1G>
60. Gajić, T., Đoković, F., **Vukolić, D.**, & Bugarčić, J. (2024). The role of zero waste principle in enhancing economic development in the hotel business. *Ekonomist*, 1, 23–45. <https://doi.org/10.46793/EKONOMIST3.1.2G>

### **Saopštenje sa međunarodnog skupa štampano u celini**

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## 6. UČEŠĆE U PROJEKTIMA

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Banja Luka, 13.11.2025.

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